



Basic Recruiting Terminology

Correspondence: Recruiting materials, both printed recruiting materials and written correspondences, such as e-mail, may be sent to a prospect beginning September 1st of the prospects junior year. Hardcopy correspondence may only be sent first-class or at a lesser rate. (Bylaw 13.4)

Contact: Permissible during official visits and unofficial visits. Unofficial visits may occur earlier than a prospect's senior year. (Bylaws 13.02.3, 13.6 and 13.7)

Evaluations: Permissible to be involved in off-campus activities designed to assess the academic qualifications and playing ability of prospective student-athletes. No in-person, off-campus recruiting contacts shall be made with the prospective student-athlete during an evaluation period. [July 2009 Evaluation Periods: July 6-15, 2009 and July 22-31, 2009]

Official Visits: Permissible at any time, except during dead periods, during the July evaluation periods, and only once the prospect has begun her senior year. A prospect may not make more than five expense- paid visits to NCAA Division I and Division II institutions combined. Institutions may provide a maximum of 12 official visits on an annual basis August 1 – July 31. (Bylaw 13.6.2.6)

Unofficial Visits: Permissible at any time except dead periods, during the July evaluation periods, and unlimited number of visits at the prospect's expense. May occur before and during the prospect's senior year. (Bylaw 13.7)

Quiet Period: Permissible to make in-person recruiting contacts only on the member institution's campus. No in-person, off-campus recruiting contacts or evaluations may be made during the quiet period. (Bylaw 13.02.4.3)

Dead Period: Only permissible to write or telephone a PSA during a dead period (e.g., general correspondence, e-mail, fax). No in-person recruiting contacts or evaluations are permitted on or off campus. No official or unofficial visits by the prospect to the campus. (Bylaw 13.02.4.4)